

Casinos as Fundraisers – an outline

Fantasy casino can be a fun part of a fundraising event when incorporated as the entertainment component. NYS law frowns upon events that are strictly fantasy casino and does not allow for additional purchase of chips at events.

The structure of your event should be as follows:

Your event should incorporate other entertainment (band, dj, music) along with appetizers or a meal. Some groups include an open bar.

The event should be upscale, low ticket prices seldom result in profits for your group.

For each ticket purchased, your patron receives \$5,000 in play money to use at various casino tables. We can help you choose the appropriate mix of tables. Fantasy Casinos usually last two to three hours. The event may last longer.

We can provide dealers for your event, but we recommend “volunteer celebrity” dealers to increase your crowd size and minimize your expenses. We can train most dealers in 15-30 minutes and provide pit bosses to supervise the dealers during the casino.

Prizes for the Casino do not have to be extravagant. People look to have fun but do want to be rewarded for winning. There are several ways to award prizes, the most common method is to “sell” one raffle ticket to the winners for each “\$5,000” in play money they have at the end. We also suggest a rule that they may only win one prize and may purchase no more than ten tickets with their winnings. You may also get the prizes donated, saving even more money on your expenses.

Another way to defray expenses is to sell sponsorships of each table (amounts from \$50 to \$150 are common, it depends on your sponsor base). This is similar to selling tee signs for golf tournaments. You can also sell event sponsorships or sponsor the prizes. Your creativity is the only limitation. In fact, you can custom print the play money with your logo and that of a sponsor.

For more information, contact Bobby K Entertainment @ 800-640-5034